



Successful Lawyers Share Marketing Tips on Building the Bottom Line

Building a Law Practice in Real Estate
or Trust & Estates Law

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ABA Section of Real Property, Trust & Estate Law-

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ABA SECTION OF
REAL PROPERTY | TRUST &
ESTATE LAW
Your Source for Success

Holland & Knight

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WHERE	TIME	DATES	COST
Holland & Knight LLP 2099 Pennsylvania Ave,NW Washington, DC 20006	6:30 – 8:00 pm (Program starts at 6:45)	April 12, 2011	No charge to Members of the ABA or of Minority Bar Sponsors; \$50 for others
DESCRIPTION		SPEAKERS	
<p>The program is designed to assist minority lawyers in building a successful practice in Trust and Estates and Real Estate by asking successful lawyers in those disciplines to talk about how they built their practice. They will discuss the opportunities and challenges in building a practice and provide a marketing tool kit that they have used in implementing their marketing strategies.</p> <p>Each of the speakers is a highly successful practitioner who has built his or her practice from a different base. For example, Dennis Horn worked as a developer's general counsel before he started the DC practice group at Holland & Knight. Leigh Basha specializes in international taxation, estate planning and business law and chairs Holland & Knight's International Private Client Practice. Patricia Rosier worked for large corporations before she left to become Managing Partner of Rosier and Associates. Arnettia Wright who founded her own firm, primarily practices in the areas of small business advising, elder law, trust and estates, real estate and child abuse and neglect.</p>		<ul style="list-style-type: none">• Dennis Horn, Co-Moderator, <i>Holland & Knight LLP, (Real Estate)</i>• Arnettia S. Wright, Co-Moderator, <i>Wright Law Group, P.C.</i>• Leigh-Alexandra Basha <i>Holland & Knight LLP (International Tax/Private Wealth)</i>• Patricia M. Rosier <i>Rosier & Associates (Real Estate)</i>	

Written course material will be provided | This course is subject to cancellation or change without notice



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REGISTRATION FORM

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ADDRESS _____

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EMAIL _____

PLEASE MARK ALL THAT APPLY

*Must be a member of the ABA or a Minority Bar to participate without charge in this program
All others, \$50 registration fee.*

- ABA member If applicable, list member ID number _____
- Real Property, Trust and Estate Law member
- Minority Bar Association member (*please indicate bar name*) _____
- Other **REGISTRATION FEE \$50**

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- Visa MasterCard American Express

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*For online registration and additional information on this and other Community Outreach Programs please [click here](#).
If mailing a check, please make payable to the American Bar Association*

PLEASE RETURN TO THE ATTENTION OF

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