

## Sponsorship Application

Increase visibility, build awareness of your brand and drive more traffic to your booth!

### Every sponsor will receive the following benefits:

- Verbal recognition from podium at Opening Session, Keynote Luncheon & Networking Reception
- Company contact information and 30-word description with a link in the ABA TECHSHOW® virtual showcase at [www.techshow.com](http://www.techshow.com)
- Recognition as an ABA TECHSHOW® sponsor in the ABA Law Practice Management Section's publications, including *Law Practice* magazine, *Law Technology Today* webzines, and *LawPractice.news* e-newsletter, each with more than 14,000 subscribers each month
- Recognition on the ABA Law Practice Management (LPM) Section Web site, [www.lawpractice.org](http://www.lawpractice.org)
- Logo recognition on prominent on-site signage, including Entrance Unit of Expo Hall
- Company logo rotating on Banner of Online Floor Plan
- Sponsor recognition sign for display in your booth
- Sponsor ribbons for all booth staff

#### Platinum - \$15,000+ investment also receives:

Complimentary Vendor Track  
 One (1) Pre-conference email to attendees  
 Complimentary Passport to Prizes  
 One-page insert for conference tote bag  
 Full-page ad in Program Guide  
 Two (2) complimentary registrations to conference  
 5 Priority Points toward 2011 booth renewal

#### Gold - \$ 10,000+ investment also receives:

One-page insert for conference tote bag  
 Full-page ad in Program Guide  
 Two (2) complimentary registrations to conference  
 4 Priority Points toward 2011 booth renewal

#### Silver - \$ 7,500+ investment also receives:

Full-page ad in Program Guide  
 One (1) complimentary registration to conference  
 3 Priority Points toward 2011 booth renewal

#### Bronze - \$5,000+ investment also receives:

Half page ad in Program Guide  
 One (1) complimentary registration to conference  
 2 Priority Points toward 2011 booth renewal

**Platinum Wifi Cloud Sponsorship (exclusive):** \$15,000

#### Gold Sponsorships:

- Conference Tote Bag **SOLD**  
 Thumb Drive \$10,000  
 Keynote Address **SOLD**

#### Silver Sponsorships:

- Registration Kick Panels \$7,500  
 Badge Holders **SOLD**  
 Hand Sanitizer Stations \$7,500  
 Aisle Signs (exclusive) \$7,500  
 Full Education Track \$7,500

#### Bronze Sponsorships:

- Recharge Station **SOLD**  
 Conference Notepad \$5,000  
 Conference Pen \$5,000  
 Expo Hall Breaks \$5,000

#### Supporter Level:

- Lunch 'N Learn **SOLD**  
 Water Stations **SOLD**  
 Vendor Track Sessions **SOLD**  
 Standing Sign Board \$2,500  
 Single Education Session \$2,000  
 Tote Bag Insert \$1,500

**A combination of two or more sponsorships may elevate your company to the next level of sponsorship (premier, gold or silver) and also entitle you to those deliverables.**

**KEEP THIS PAGE FOR YOUR FILES**



**INSTRUCTIONS:** Type or print this application. Should you need a copy, make a copy for your files. **Sign and return this original application with full payment, payable to Corcoran Expositions, P.O. Box 485, LaGrange, IL 60525-0485. If paying by credit card, please fax signed application to 312-541-0573.** Upon receipt of application and full payment, Sponsorship Management will send sponsorship confirmation.

**OPPORTUNITIES:** Sponsorships are assigned on a first-come, first-served basis. For more information, please contact Mary Anne Miller or Mary Michalik at 312-541-0567. Email: [maryanne@corcexpo.com](mailto:maryanne@corcexpo.com) or [mary@corcexpo.com](mailto:mary@corcexpo.com). Please select sponsorship preference.

**Platinum Wifi Cloud Sponsorship (exclusive):** \$15,000

**Gold Sponsorships:**

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- Thumb Drive \$10,000
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**Silver Sponsorships:**

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- Hand Sanitizer Stations \$7,500
- Aisle Signs (exclusive) \$7,500
- Full Education Track \$7,500

**Bronze Sponsorships:**

- Recharge Station **SOLD**
- Conference Notepad \$5,000
- Conference Pen \$5,000
- Expo Hall Breaks \$5,000

**Supporter Level:**

- Lunch 'N Learn **SOLD**
- Water Stations **SOLD**
- Vendor Track Sessions **SOLD**
- Standing Sign Board \$2,500
- Single Education Session \$2,000
- Tote Bag Insert \$1,500

***A combination of two or more sponsorships may elevate your company to the next level of sponsorship (platinum, gold, silver or bronze) and also entitle you to those deliverables.***

Company Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ www: \_\_\_\_\_

**Method of Payment:**

Check     American Express     MasterCard     Visa    In the amount of \$ \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

CARDHOLDER'S ADDRESS \_\_\_\_\_

CARDHOLDER'S SIGNATURE \_\_\_\_\_

**This line must be signed for acceptance of contract**

**TERMS AND CONDITIONS**

Sponsor agrees to pay above indicated sponsorship amount as determined by ABA TECHSHOW. Payment in full is due with application. All sponsorship payments received by ABA are non-refundable. ABA TECHSHOW reserves the right to withdraw the sponsorship if payment is not received within 10 business days of receipt of the signed application. Acceptance of this application by ABA TECHSHOW constitutes a contract. We agree to abide by the above contract terms and conditions.

AUTHORIZED SIGNATURE: \_\_\_\_\_ TITLE: \_\_\_\_\_

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